

Date	RM 1	RM 2	RM 3	RM 4	RM 5	RM 6 – Round Tables
5/21 Session A  9:00 AM	<b>Taking the Show on the Road</b> Katie Asfeld, Candice Bartelle, Laura Horton, Susan Hoff	<b>Wonder Woman</b> Jenny Connolly, Jaclyn Tungesvik, Autumn Luce, Sabrina Tapps-Fee	<b>Helping Students to Reach Higher</b> David Ford	<b>Impact of Adopting a Test-Optional Admission Policy</b> Steve Syverson	<b>Senior Year Plus</b> Thomas Paulson, Maureen Schafter, Casey Bryant, Daniel Marvin, Kristy Black	Roundtable A
Session B  10:15 AM	<b>The Psychology of Change</b> Alan Feirer	<b>Through the Eyes of a Boss</b> Todd Coleman	<b>[Re]Built to Last</b> John McGreal	<b>Reflections on Leadership</b> Phil Trout, Erin Gabriel, Joe Herrera, Jo Rainboth, Susan Zarwell	<b>Hand-in-Hand: IECS</b> Kate Malczewski, Jenny Buyens, Chuck Erickson, Laurie Macgregor	Roundtable B
Session C  2:00 PM	<b>Communication for Connection and Cooperation</b> Alana Feirer	<b>Queer Eye</b> Benjamin Dufault, Brandon Wente	<b>Not So MIDWest Nice</b> Lauren Garcia	<b>Jump into Involvement with ACAC</b> Chad Terry, Terri Crumley, Merideth Sherlin, Teege Mettile, Bob Bardwell	<b>How to Avoid Becoming an Admissions Dropout</b> Anne Spoden, Haley Ehrich	Roundtable C
Session D  3:30 PM	<b>Testing: The Good the Bad, and the Ugly</b> Adam Ingersoll, Jon Boeckenstedt	<b>Using Social Listening to Impact Enrollment Management Outcomes</b> Liz Gross, Melissa Dix	<b>Lessons from the Past</b> Teege Mettile, Whitney Rundell, Jim Miller	<b>Beating the Early Application Rush</b> Christine Voice, Mark Swenson	<b>The Sophomore Soar</b> Sauvik Goswami, Joe Slocum, Alex Christenson	Roundtable D
5/22 Session E  9:15 AM	<b>SPGP: NACAC's CEPP</b> Chris Franken, Haley Best, Ken Anselment, Garth Robertson	<b>Financial Aid 101</b> Erick Danielson	<b>The New Basic Skill</b> John Davis	<b>4-Fast Paced Enrollment Strategy Talks</b> Adam Parker, Kelsey Wilson, Sauvik Goswami	<b>Everyone Accepts my College Credits Right?</b> Tim Hauber, Matthew Heinze, Heather Runneberg, Jodi Lawson Kremer, Adriane Sietsma	<b>The Value of Added Context in Admission</b> Jacqueline Acosta,
Session F  10:45 AM	<b>What Lies Ahead</b> Bob Sevier	<b>Effective Procedure for Student Telecounseling</b> Adeara Jean Maurice, Derek Therrien	<b>Common High Ed Marketing Wiffs</b> Eric Stickler	<b>Using Student Enrollment Preferences and Intention for More Effective Recruiting</b> Michael Hovland	<b>Circles, Starbucks, and Guitars</b> Aaron Blau	<b>Are You Common App Ready?</b> Meredith Lombardi, Kristin Hilton